

SANLORENZO

Sanlorenzo at Paris+ par Art Basel 2023

*Sanlorenzo Arts
October 20-22, 2023
Paris+ par Art Basel
GrandPalais Éphémère
2place Joffre
75007, Paris
France*

Sanlorenzo confirms its participation once again this year in **Paris+ par Art Basel**, the Paris fair of the Art Basel group which will take place in Paris from **20 to 22 October** at the **Grand Palais Éphémère**.

An exceptional stage for the most fascinating artistic and cultural artworks (across all media) at an international level, Paris+ par Art Basel will feature the Sanlorenzo Arts venue in Venice. This innovative institution has been greatly desired by the Perotti family and will serve as an active and interactive platform for cultural projects focusing on urgent issues of today's world. It will engage in deep conversations with the most renowned artists, designers, and thinkers of our era.

Inside the Sanlorenzo Lounge, the shipyard will offer a first glimpse of what will be the Venetian headquarters, which is to be located in an historic building just a few steps away from the Basilica of Santa Maria della Salute and which will be inaugurated in 2024. Sanlorenzo is one of the founding members of Fondazione Venezia Capitale Mondiale della Sostenibilità (Venice Sustainability Foundation), demonstrating the company's commitment to addressing the city's problems.

Exclusively unveiled during Art Basel in Basel in June 2023, the Sanlorenzo Arts venue intends to be an integral part of the Venetian ecosystem, a hub for sustainability, thanks to its dedication to local collaborations and partnerships. This city, despite its fragility, represents a resilient and enduring system, much like a body that shapes and adapts over centuries, serving as an extraordinary witness to how human actions can preserve the environment.

Sanlorenzo Arts is proceeding engaging in careful analysis and research to discern the essence of culture on one hand, and the areas of relevance and subsequent spectrum of actions it wishes to undertake on the other. It has thus established an advisory group, composed of international experts from the worlds of art and philanthropy, to strike a harmonious balance and find synthesis between these two dimensions, all with the aim of contributing to the greater good of society by offering an aesthetic-ethical artistic vision. The committee is diligently working to intricately define the project guidelines that will unfold in the years to come, always guided by the vision of Sanlorenzo, which, thanks to the enlightened and visionary leadership of Massimo Perotti, has set new standards in the realms of business and sustainability.

Sanlorenzo Arts will embody the same open and disruptive spirit that characterizes its parent company, charting new courses to navigate the turbulent seas of contemporaneity. The Venetian venue is slated to open its headquarters in 2024, coinciding with the Venice Biennale of Art. This

symbolic moment is not a mere celebration but another milestone in the ongoing journey of shaping the foundation's project, both today and in the present.

Ufficio Stampa R+W: Giorgia Smaldone Bussanich, tel. + 39 02 33104675, email: giorgia.smaldone@r-w.it